



SHINEPUKUR
CERAMICS LTD

shapes & décors



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An ISO 9001:2008 Company

A BEXIMCO COMPANY

a classic touch in life

From the fellowship of the largest conglomerate and largest business platform in Bangladesh, the BEXIMCO Group brings forth Shinepukur Ceramics Limited. It was in 1997 when the Group ventured into the Global Table-Top Industry with 100% export set-up, and keeping up with the merits of the parenthesis; Shinepukur Ceramics has emerged as the largest manufacturer and exporter of both Porcelain and Bone China tableware in Bangladesh. It is headquartered in the Capital City, Dhaka. From here, about 40 Kilometers to the north near Dhaka Export Processing Zone, BEXIMCO's highly configured purpose-built industrial park hosts Shinepukur Ceramics - the conglomerate's one of the most successful concerns.

SCL
SHINEPUKUR
CERAMICS LTD

SHINEPUKUR CERAMICS LIMITED

Soon after commencement of production for both Porcelain & Bone China in two separate manufacturing units, Shinepukur has been able to gain substantial headway against its regional competitors by snatching commendable market share both in Porcelain & Bone China to become one of the top-choice global OEM-destinations.

Shinepukur was the first company in the entire sub-continent to introduce Bone China technology and products, and that became possible with the direct technology transfer from NIKKO Company of Japan, the master of all Bone China producers.

Shinepukur's Bone China contains 52% Bone-Ash in the composition, making the Company enlisted amongst the very few global manufacturers who are still producing the "REAL BONE CHINA". The customer portfolio of the Company now includes world-renowned Tableware companies in USA, Canada, UK, Germany, France, Italy, Japan, Sweden, Norway, Denmark, Finland, Spain, Poland, Mexico, Brazil, Chile, UAE, Australia, New Zealand, Turkey, India, Singapore and still growing. Having equipped with the most modern machineries from Japan, France & Germany as well as using authentic and top quality raw materials & ingredients procured from the world's top sources, Shinepukur Ceramics currently produces world-class Bone China, Porcelain, Ivory China, Satin Porcelain and High Alumina tableware. In all of its bravado, from the year 2000, Shinepukur Ceramics occupies more than 55% of the total annual Ceramic Tableware export from Bangladesh.



CONSUMER AND PRODUCT SURVEY BY **ibrandS**
WORLD CONSULTING & RESEARCH CORPORATION
ASIA'S MOST PROMISING BRAND



2009-2010 2005-2006 2002-2003 2000-2001
NATIONAL EXPORT TROPHY

PORCELAIN PLANT

Establishment

Commercial production started in April 1999

Current Production Capacity

50,000 pieces per day
(approx. 18 million pieces annually)

BONE CHINA PLANT

Establishment

Established under the direct technology transfer from NIKKO (Japan) - the master Bone China producer of the world. Commercial production started in November 1999

Current Production Capacity

8,500 pieces per day
(approx. 3 million pieces annually)

DECAL PLANT

Establishment

The DECAL Plant started its production in August 2001

Current Printing Capacity

180,000 sheets per month and colour separation capability ranges from single up to 22 colours

PACKAGING PLANT

Establishment

The Packaging Plant started its production in 2003

Current Packaging Capacity

At present, assorted about monthly 300,000 pcs (10,000 pcs/day) White and/or Brown Cartons are produced In addition, this plant is also capable of supplying 4-6 coloured Printed Cartons

MOULD PLANT

Run by the best-in-the-region Modelers Any new shape, either Bone China or Porcelain, can be developed within 4-6 weeks, as per Buyer's requirements

IN-HOUSE QUALITY CONTROL LABORATORY

- Top-of-the-Line Testing and Quality Control in-house Laboratory, operated by highly qualified and skilled Technicians.
- At least, 36 different types of Quality Tests (incl. Microwave & Dishwasher Safety, Acid & Detergent Resistance Test, Testing on heavy metal release, Whiteness Colour Measurement, Thermal Shock Test etc.) are performed here.

COMMITMENT TO HEALTH, SAFETY AND ENVIRONMENT

- Most ENVIRONMENT-FRIENDLY and NON-TOXIC Ceramic manufacturing plant in South Asia
- Regular Environment Protection Practices in-lined with EIA Reports and World Bank guidelines for globally accepted standards
- Meets the requirements of USFDA and California State Prop 65
- Lead & Cadmium-free decal and glaze in the production
- Full-time doctor at in-house Medical Center
- CHILD LABOUR free Company
- Highest emphasis on opportunity creation for Female employees.



BONE CHINA PLANT-2



BONE CHINA PLANT – 2

With the ever increasing demand for Real Bone China (52% Bone-ash in the composition) from every corners of the world, Shinepukur Ceramics has taken a bold step to expand its existing 3MT per day capacity Bone China plant to a total capacity of 6MT per day to cater such need & volume. This new plant is now starting trail production and it will be in full production very soon.

In this new plant, there will be state-of-the-art machineries procured from Germany & Japan e.g. special dual-chambered Spray-glazing machine, fully muffled-firing Glost Kiln, In-glaze & On-glaze Decoration Kiln etc. Furthermore, this new plant will be flexible enough to accommodate different Bone China bodies e.g. Fine China. To complement with its in-house full setup of world class Design Studio, exquisite Decal Printing Plant, top quality Packaging Unit etc., Shinepukur's new plant of Bone China is promised to take the Company to a new height of excellence.

A black and white photograph of a dining table with a white tablecloth and a chair, with the text 'BONE CHINA' overlaid in the center. The image is a close-up, slightly blurred shot of a dining table. A white tablecloth is draped over the table, and a dark-colored chair is visible in the background. The text 'BONE CHINA' is written in a bold, white, sans-serif font across the middle of the image. The overall mood is elegant and sophisticated.

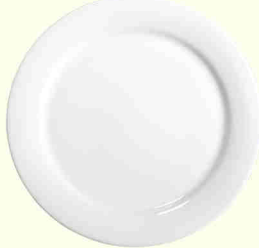
BONE CHINA



the appeal that takes you to grandeur the appeal that takes you to grandeur the appeal that takes you to grandeur the appeal

BONE CHINA



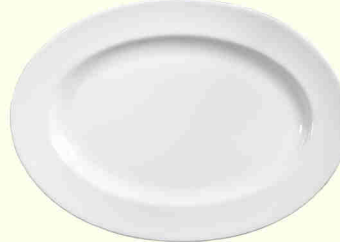


SHAPE K-1

- Dinner Plate 27/ 28.5 cm
- Round Plate 31cm
- Oval Platter 25/31/ 36cm
- Soup Plate 23cm
- Pasta Plate 31cm
- Dessert Plate 20/ 22.5cm
- Salad Bowl 22cm
- Soup Bowl 11.5cm
- Tea Cup & Saucer 190/ 200cc
- Coffee Cup & Saucer 110cc
- Coffee Pot with Lid 1100cc
- Tea Pot with Lid 900cc
- Sugar Pot 270cc
- Milk Pot 285cc
- Soup Tureen with Lid 3100cc
- Gravy Boat 350cc
- Coffee Mug 290cc
- Salt & pepper Pot

BONE CHINA





SHAPE K-2

Dinner Plate 25/27cm

Dessert Plate 20/23 cm

Rim Soup Plate 23cm

Charger Plate 31cm

BB Plate 16.5/ 18cm

Salad Bowl 23/25cm

Cereal Bowl 17cm

Fruit Bowl 14.5cm

Oval Platter 25/31/36/41cm

Tea Cup & Saucer 220/ 250cc

Coffee Cup & Saucer 110cc

Soup Cup & Saucer 250cc

Coffee Pot with Lid 1300cc

Tea Pot with Lid 1400cc

Sugar Pot 370cc

Milk Pot/Creamer 300cc

Soup Tureen with Lid 3100cc

Gravy Boat with Stand 350cc

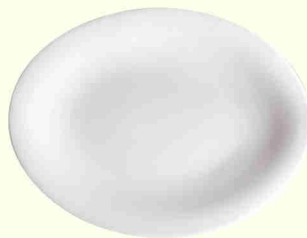
Pepper Pot & Salt Pot

BONE CHINA





SHAPE K-35



- Dinner Plate 25/27 cm
- Dessert Plate 20cm
- Soup Plate 22cm
- Charger Plate 31cm
- BB Plate 17cm
- Salad Bowl 25cm
- Noodle Bowl 15cm
- Oval Platter 36/ 30/ 28cm
- Tea Cup & Saucer 200cc
- Coffee Cup & Saucer 110cc
- Tea Pot with Lid 910cc
- Sugar Pot 220cc
- Milk Pot/Creamer 150cc
- Soup Tureen with Lid 3000cc
- Pepper Pot & Salt Pot

BONE CHINA



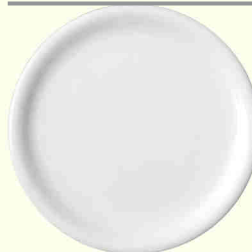
SHAPE K-65

- Dinner Plate 25/27cm
- Dessert Plate 21cm
- Soup Plate 23cm
- Charger Plate 31cm
- BB Plate 17cm
- Salad Bowl 25cm
- Cereal Bowl 15cm
- Rectangular Platter 25/31/36cm
- Tea Cup & Saucer 220cc
- Coffee Cup & Saucer 140cc
- Coffee Pot with Lid 1640cc
- Tea Pot with Lid 1240cc
- Sugar Pot 270cc
- Milk Pot/Creamer 300cc
- Soup Tureen with Lid 3000cc
- Gravy Boat & Stand

BONE CHINA

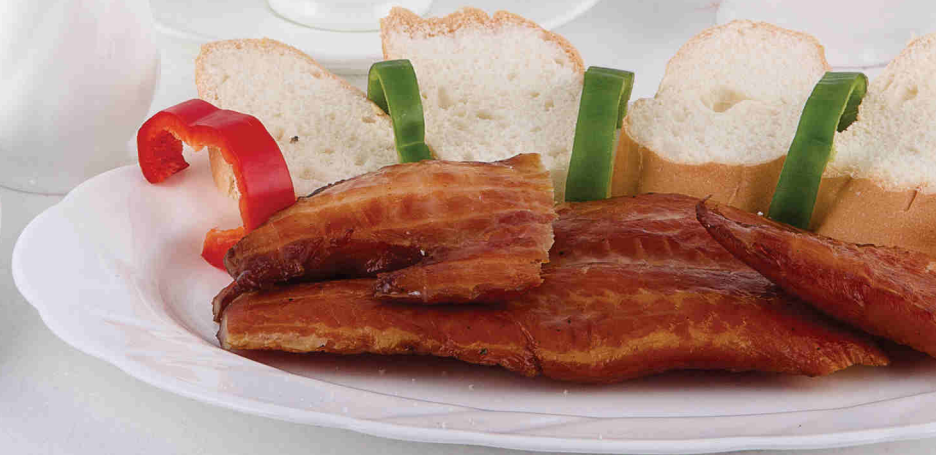
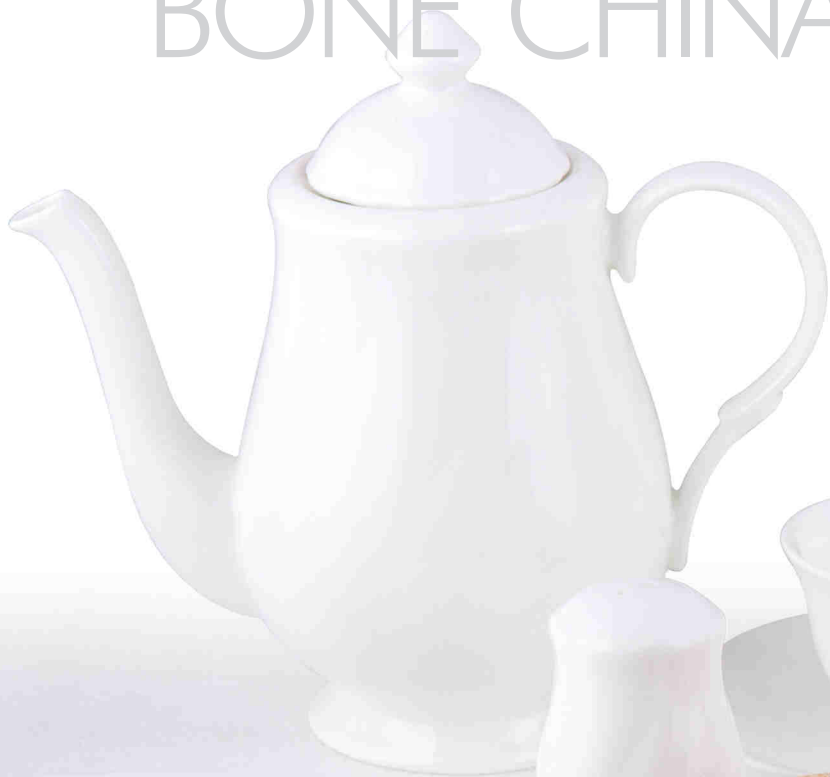


SHAPE K-75



- Dinner Plate 28cm
- Dessert Plate 21cm
- Soup Plate 23cm
- Charger Plate 33cm
- BB Plate 17cm
- Salad Bowl 25cm
- Cereal Bowl 15cm
- Oval Platter 27/31/36cm
- Tea Cup & Saucer 220cc
- Coffee Cup & Saucer 110cc
- Coffee Pot with Lid 1400cc
- Tea Pot with Lid 1200cc
- Sugar Pot 300cc
- Milk Pot/Creamer 250cc
- Soup Tureen with Lid 2900cc
- Gravy Boat with Stand 350cc

BONE CHINA





SHAPE O-1

Dinner Plate 25/27cm

Dessert Plate 20cm

Rim Soup Plate 23cm

Charger Plate 31cm

BB Plate 17cm

Salad Bowl 23/25cm

Soup Bowl 11.5cm

Cereal Bowl 17cm

Fruit Bowl 14.5cm

Oval Platter 25/31/38cm

Tea Cup & Saucer 220cc

Coffee Cup & Saucer 110cc

Soup Cup & Saucer 290cc

Coffee Pot with Lid 1100cc

Tea Pot with Lid 1300cc

Sugar Pot 300cc

Milk Pot/Creamer 300cc

Soup Tureen with Lid 3000cc

Gravy Boat with Stand 500cc

Salt Pot & Pepper Pot

BONE CHINA





SHAPE O-13



- Dinner Plate 27cm
- Soup Plate 23cm
- Dessert Plate 20cm
- BB Plate 16cm
- Tea Cup & Saucer
- Coffee Cup & Saucer
- Oval Platter 25/30/36cm
- Salt & pepper Pot
- Charger Plate 31cm
- Salad Bowl 23cm
- Bowl 16.5 cm
- Tea Pot with lid
- Milk Pot
- Sugar Pot with lid
- Gravy Boat
- Soup Tureen with Lid



BONE CHINA





SHAPE O-17



- Dinner Plate 27cm
- Soup Plate 23cm
- Dessert Plate 20cm
- Charger Plate 31cm
- Tea Cup & Saucer
- Oval Platter 36cm
- Salad Bowl 25cm
- Cereal Bowl 16cm
- Tea Pot with lid
- Milk Pot
- Sugar Pot with lid
- Soup Tureen with Lid
- Gravy Boat

BONE CHINA





SHAPE O-19



Dinner Plate 28cm
Soup Plate 22cm
Dessert Plate 20cm
Charger Plate 31cm
Tea Cup & Saucer
Tea Pot with Lid
Milk Pot
Sugar Pot with lid



IVORY CHINA

IVORY CHINA



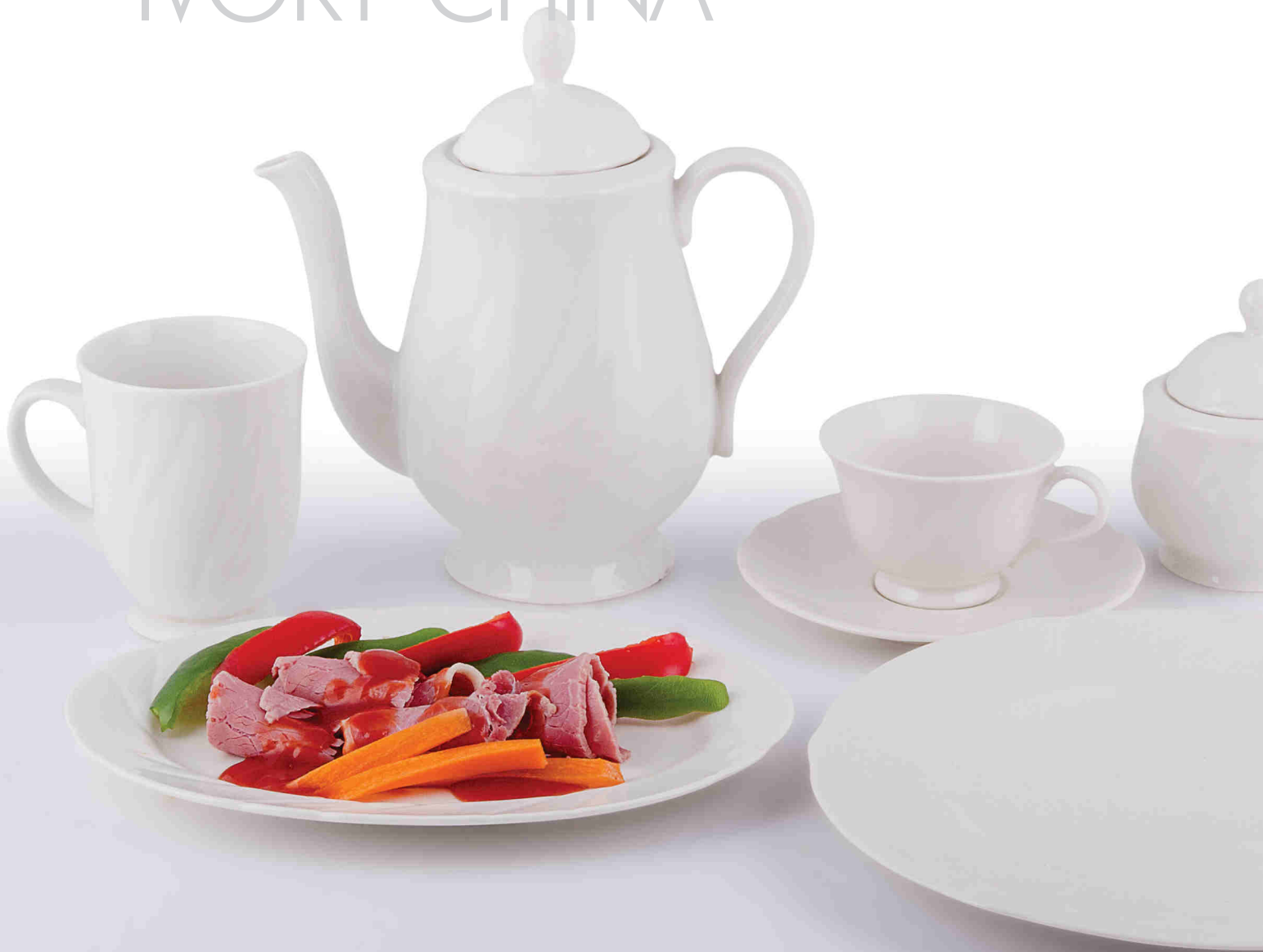
SHAPE

S-56



- Dinner Plate 27cm
- Soup Plate 21cm
- Dessert Plate 20cm
- BB Plate 17cm
- Charger Plate 31cm
- Fruit Bowl 14.5cm
- Salad Bowl 29cm
- Rectangular Platter 25/36cm
- Tea Cup & Saucer 200cc
- Coffee Cup & Saucer 100cc
- Tea Pot with Lid 1150cc
- Coffee Pot with Lid 1650cc
- Sugar Pot 180cc
- Milk Pot/Creamer 200cc
- Soup Tureen with Lid 3000cc

IVORY CHINA



SHAPE

W-11



- Tea Cup & Saucer 200cc
- Coffee Cup & Saucer 110cc
- Tea Pot 1300cc
- Coffee Pot 1300cc
- Milk Pot 200cc
- Sugar Pot 270cc
- Soup Tureen 3500cc
- Plate 17cm/20cm /27cm/31cm
- Oval Platter 27cm/36cm
- Rim Soup Plate 23cm
- Salad Bowl 25cm
- Cereal Bowl 17cm
- Gravy Boat 500cc
- Gravy Boat Stand
- Salt & pepper Pot
- Fruit Bowl 14.5cm



PORCELAIN



craftsmanship turns into perfection craftsmanship turns into perfection craftsmanship turns into perfection craftsmanship turns

PORCELAIN



SHAPE S-2

- Dinner Plate 27cm
- Meat Plate 23cm
- Rim Soup Plate 23cm
- Dessert Plate 19cm
- BB Plate 17cm
- Charger Plate 31cm
- Cereal Bowl 12/14/17cm
- Salad Bowl 20/23/25cm
- Oval Platter 25/31/36cm
- Tea Cup & Saucer 200/230/250cc
- Coffee Cup & Saucer 110cc
- Coffee Mug 400cc
- Tea Pot with Lid 1540cc
- Coffee Pot with Lid 1400cc
- Sugar Pot 300cc
- Milk Pot/Creamer 330cc
- Soup Tureen with Lid 3100cc
- Gravy Boat with Stand 480cc
- Salt Pot & Pepper Pot
- Soup Spoon

PORCELAIN



SHAPE C-2



- Dinner Plate 27cm
- Dessert Plate 20cm
- Charger Plate 31cm
- Salad Bowl 25cm
- A.P. Bowl 15cm
- Oval Platter 25/31/36cm
- Tea Cup & Saucer 250cc
- Coffee Cup & Saucer 110cc
- Coffee Mug 350cc
- Coffee Pot with Lid 1250cc
- Sugar Pot 350cc
- Milk Pot/Creamer 370cc
- Soup Tureen with Lid 3200cc
- Gravy Boat 400cc
- Salt & pepper Pot

PORCELAIN



SHAPE S-44

- Dinner Plate 27cm
- Meat Plate 23cm
- Soup Plate 22cm
- Dessert Plate 20cm
- BB Plate 17cm
- Charger Plate 31cm
- Cereal Bowl 17cm
- Salad Bowl 25cm
- Rectangular Platter 25cm/36cm
- Breakfast Cup & Saucer 400cc
- Tea Cup & Saucer 190cc
- Coffee Cup & Saucer 100cc
- Coffee Mug 310cc
- Tea Pot with Lid 1250cc
- Coffee Pot with Lid 1300cc
- Sugar Pot 300cc
- Milk Pot/Creamer 330cc
- Soup Tureen with Lid 3200cc
- Gravy Boat with Stand 320cc
- Salt & Pepper Pot

PORCELAIN



SHAPE S-77



- Charger Plate 26cm
- Dinner Plate 24cm
- Dessert Plate 20cm
- BB Plate 16cm
- Oval Platter 31/36cm
- Tea Pot with Lid
- Milk Pot
- Sugar pot with lid
- Coffee Cup & Saucer
- Tea Cup & Saucer
- Salad Bowl 25cm
- Cereal Bowl 16cm
- Soup Tureen with Lid

DIAMOND
W-43



PORCELAIN

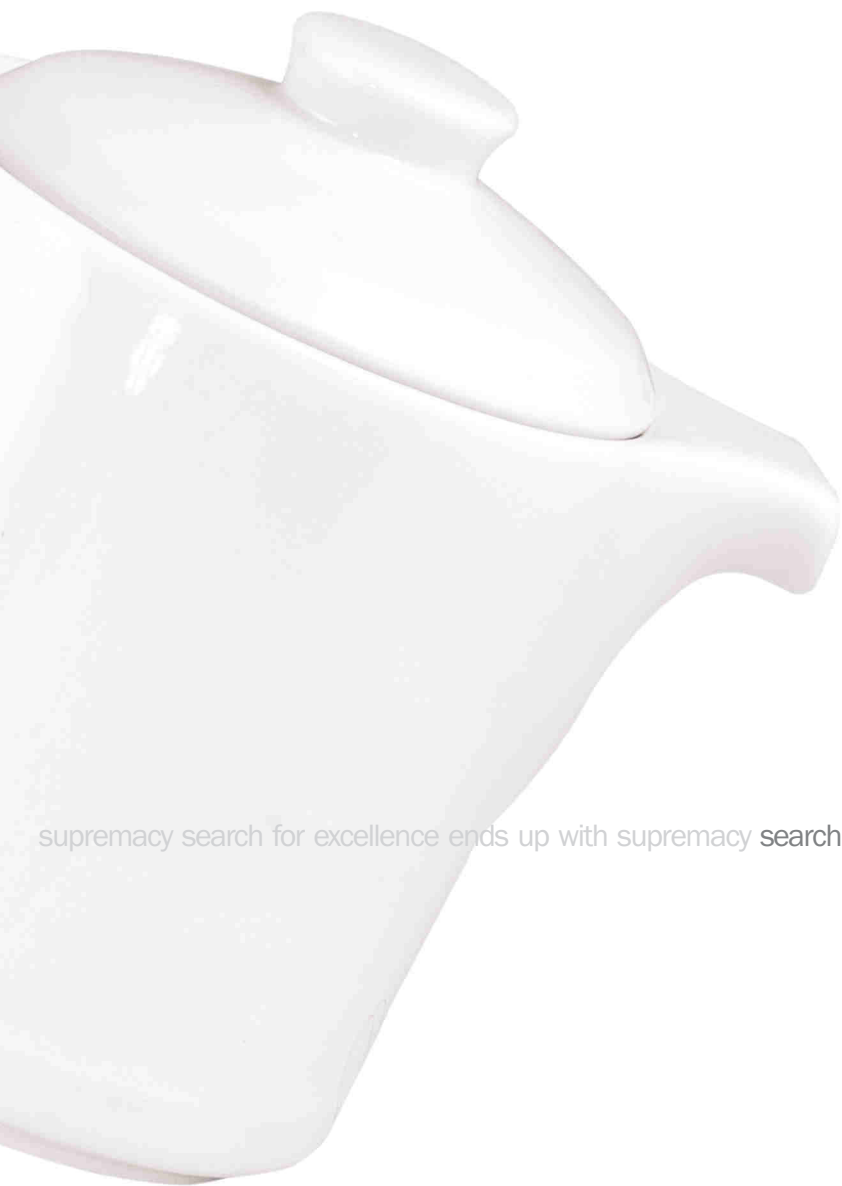
SPIDER

W-42





HOTEL WARE



supremacy search for excellence ends up with supremacy search for excellence ends up with supremacy search for excellence

HOTEL WARE





SHAPE H-1



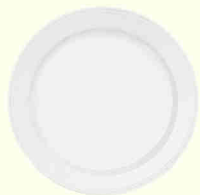
Dinner Plate 25/27cm
Soup Plate 23cm
Dessert Plate 19/21cm



BB Plate 17cm
Charger Plate 31cm
Stacking Bowl
13/15/18/21/23cm
Salad Bowl 17/23cm



Oval Platter 25/31/36cm
Tea Cup & Saucer 180/220cc
Coffee Cup & Saucer 105cc
Soup Cup & Saucer 300cc
Tea Pot with Lid 450/650 cc
Coffee Pot with Lid 450/650cc
Sugar Pot 200/300cc



Milk Pot/Creamer
100/200/300cc
Salt & Pepper Pot
Oval Butter Dish
Sugar Pkt. Holder
Salt & Pepper Tray
Sauce Pot with stand
Tooth Pick holder

HOTEL WARE



SHAPE H-5



- Dinner Plate 27cm
- Dessert Plate 20cm
- Tea Plate 17cm
- Plate 31cm
- Soup Plate 21cm
- Salad Bowl 25cm
- Cereal Bowl 18cm
- Tea Cup & Saucer 180cc
- Breakfast Cup & Saucer 400cc
- Coffee Cup & Saucer 120cc
- Fruit Bowl 14cm
- Oval Platter 25/36cm
- Tea Pot 600/1200cc
- Sugar Pot 250cc
- Milk Pot 290cc
- Coffee Mug 350cc

HOTEL WARE





SHAPE H-25



Charger Plate 31cm

(Square & Triangle)

Dinner Plate 20/27cm

(Square & Triangle)

Soup Plate 21cm

(Square & Triangle)

Dessert Plate 20cm

(Square & Triangle)

Rectangular Platter 20/25/31cm

Tea Pot

Milk Pot

Sugar Pot

Tea Cup & Saucer

Salt Pot & Pepper Pot

Flower Candle Holder

HOTEL WARE





SHAPE H-26



- Dinner Plate 27cm
- Dessert Plate 20cm
- Soup Plate 23cm
- BB Plate 16cm
- Rect. Platter 20/ 30cm
- Soup Bowl (Stacking) 12cm
- Gravy Boat & Stand
- Tea Cup & Saucer
- Soup Tureen with Lid
- Salt Pot & Pepper Pot
- Salad Bowl 25cm
- Fruit Bowl 14cm
- Tea Pot with Lid
- Sugar pot with Lid
- Milk Pot/ Creamer
- Coffee Mug
- Bud Vase



SHINEPUKUR DÉCOR



DÉCOR



décor 21954
SHAPE K-4



décor 21947
SHAPE O-1



décor 21970
SHAPE K-75



décor 21951
SHAPE K-35



décor 21950
SHAPE C-2

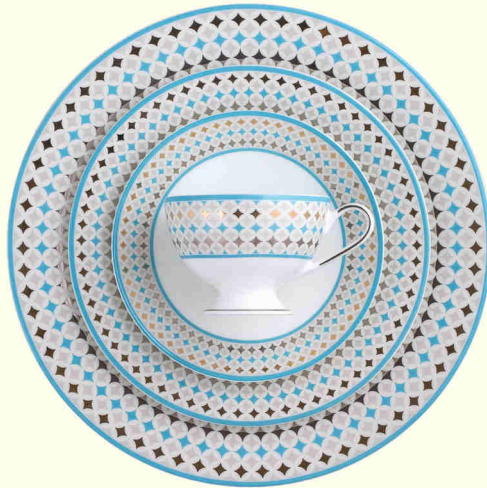


décor 21924
SHAPE K-2



décor 21926
SHAPE O-1

DÉCOR



décor 21937
SHAPE K-2



décor 21934
SHAPE C-3



décor 21928
SHAPE K-2



décor 21961
SHAPE K-2



décor 21921
SHAPE K-35



décor 21920
SHAPE K-2



décor 21941
SHAPE K-35

DÉCOR



décor 21946
SHAPE S-3



décor 21938
SHAPE S-2



décor 21931
SHAPE S-3



décor 21942
SHAPE S-2



décor 21944
SHAPE K-75



décor 21925
SHAPE S-3

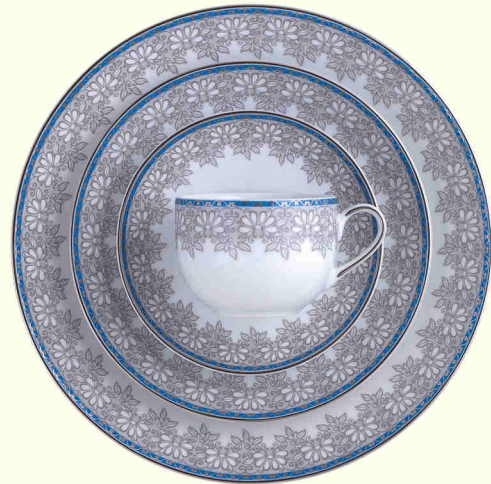


décor 21953
SHAPE K-75

DÉCOR



décor 21922
SHAPE S-44



décor 21946
SHAPE C-2



décor 21957
SHAPE K-10



décor 21936
SHAPE K-10



décor 21952
SHAPE C-2



décor 21933
SHAPE K-35



décor 21927
SHAPE K-2

DÉCOR



décor 21945
SHAPE S-2



décor 21940-GL
SHAPE S-38



décor 21935
SHAPE O-1



décor 2+1mm blue line
SHAPE S-2



décor 21930
SHAPE W-11



décor 21968
SHAPE S-77



décor 21963
SHAPE K-2

SHINEPUKUR worldwide





SHINEPUKUR

An ISO 9001:2008 Company

All sizes and capacities are accurate within the range of manufacturing standards.
Some variations may occur in colour reproduction.

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